

CHRISTIAN PUBLISHER SEES THE LIGHT WITH SIX DEGREE'S ANTI-SPAM SOLUTIONS

Client Profile: Company B is a Christian publishing company that prints and distributes media materials for churches.

Business Challenge: Every Company B employee was receiving over a hundred spam messages per day. Many of these messages were offensive in nature. Deleting these unwanted messages took several hours a day and was affecting productivity.

As a non-profit organization, Company B's IT budget precluded implementation of a commercial spam firewall or spam filtering service. Company B turned to Six Degrees for help.

Solution: Six Degrees consultants sat down with the company's email administrator to evaluate the extent of their problem.

In order to stretch the client's limited IT budget, Six Degrees utilized Company B's existing server resources and Open Source Software to construct a world-class spam filtering solution. A Linux server running Sendmail, Spam Assassin, and MIMEDefang was deployed as an incoming email gateway. Messages tagged with a high probability of being spam by Spam Assassin were redirected away from employee email boxes.

A week after deployment, Six Degrees performed a follow-up to see how the spam filter gateway was working. 78.9% of all mail coming into Company B was being tagged as spam. Of those messages, only two were erroneously tagged as spam — a 99.9% success rate.